

More Hilly Friends = More Hilly Fun

The Hilly Hundred has always been about riding with your friends. Sure, you get bragging rights of completing the Hilly Hundred, but it's really about the camaraderie. In honor of that camaraderie, the Hilly Hundred is offering a special reward, just for inviting your friends to join you for this awesome weekend.

Refer a friend and you and your friend will receive a commemorative koozie and you will get a gift certificate worth \$10 in official 2010 Hilly Hundred merchandise. All participants (referrer and referee) in the friends program will be entered for a drawing to win a 2010 Hilly Hundred cycling jersey. The drawing for the jersey will be held during the second variety show on Saturday night and you need not be present to win, but we'd really like you to be!

How you enter: When your friend completes his registration form, whether on paper or on-line at Active.com, he or she needs to answer these two questions:

Are you a new Hilly Hundred rider this year? _____ If you just answered yes, name of the friend who referred you: _____

The Fine Print:

The referring friend must be registered for the 2010 Hilly Hundred to be eligible for the reward.

The referred friend must be a new rider to the Hilly Hundred.

Both friends must meet the pre-registration deadlines of August 31, 2010.

The koozies and gift certificates will be available to qualified participants at registration in the high school gym. The certificate must be redeemed at the Hilly Merchandise Table in the high school lobby.

Friends don't let friends ride alone! Refer a friend and get rewarded!